

MaintenanceNet Management Team

Scott Herron, President & CEO

Scott Herron co-founded MaintenanceNet, Inc. in 2001 and brings 20 years of technology consulting and business management expertise to the company. His years of experience as a value-added reseller contribute significantly to his vision for providing MaintenanceNet customers across the supply chain with the most effective service contract management capabilities available. Prior to MaintenanceNet, Scott founded Network Solutions, an IT consulting and software development firm, in 1994. He grew Network Solutions into a multi-million dollar organization that was acquired in 1998. Scott's technology career started at Children's Hospital San Diego, in 1994 where he worked as network design engineer and managed various IT departments. Scott is an active investor and advisor to a variety of Southern California technology-based companies.
Twitter: @Scott_Herron

Shayne Skaff, Executive Vice President of Business Development

As executive vice president of business development for MaintenanceNet, Shayne Skaff oversees all sales and marketing functions for the company. Shayne's years of experience in the tier-one and tier-two distribution channel have provided a solid foundation for MaintenanceNet's expertise in addressing the service contract management needs of leading distributors and channel partners. Prior to MaintenanceNet, Shayne served as a sales executive with AVNET Enterprise Solutions, a Phoenix-based technology consulting company, which he joined in 1998. During his tenure at AVNET, he led many aspects of business development including establishing multi-million dollar partnerships with key suppliers, and helping build a California sales district. With a client portfolio that consisted of various Fortune 500 corporations, Shayne and his other team members grew AVNET's California territory into a \$50 million business. Before joining AVNET, Shayne was a member of the executive sales team for Globelle, a leading I.T. distributor, where he managed key reseller accounts and built an extensive network of channel partners for the company.
Twitter: @Sskaff

Rob Neville, Vice President – Finance and Accounting

With more than 12 years of management-level experience, Rob Neville has successfully guided MaintenanceNet's global finance and accounting strategies since 2008. His background includes leadership positions with a number of leading companies, including Enterprise Rent-a-Car. Prior to joining MaintenanceNet, Neville served as controller for a leading San Diego-based accounting firm. Combining strategic long-term vision with an eye for accounting detail and cost efficiency, Neville has played an instrumental role in MaintenanceNet's worldwide growth.

Neville holds a bachelor's degree in economics from the University of California, Santa Barbara, and a master's degree in business administration from Concordia University.

Kelly Crothers, Director of Marketing

Kelly Crothers' strategic marketing vision has guided MaintenanceNet since 2004. A creative and resourceful professional, she continues to position the company in the forefront through innovative, multi-channel marketing strategies. Crothers defined and implemented the formal go-to-market

plan for MaintenanceNet, and today oversees product management and marketing, web site design and maintenance, search engine optimization, social networking, lead generation, public relations, trade shows and other programs. She has also served as a valued resource for customers' channel-facing marketing campaigns. Prior to joining MaintenanceNet, Crothers was senior marketing manager for Kintera, Inc., a provider of a software-as-a-service (SaaS) tool for non-profit organizations. Earlier in her career, she served as marketing communications manager for Triniti Corp., an international consulting and systems integration company, and marketing manager for MarketSpring, a full-service marketing communications and strategic consulting firm. In 2007, Crothers' marketing efforts for MaintenanceNet were recognized with a 1to1 Marketing Excellence Award.

Twitter: @Kelly_Crothers

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