



REGISTRATION360

UNCOVER NEW REVENUE STREAMS WITH REGISTRATION360™

REGISTRATION OPENS THE DOOR TO ADDITIONAL REVENUE

When registration falls by the way side manufacturers not only lose the connection to the end customer, they are unable to account for the entitlement of the end customers products, as well as notify the party who purchased the product or service of the impending service renewal or end of life. Whether it is through a 1-tiered or 2-tiered distribution sales channel, manufacturers and their channel partners don't have the time, technology, or resources to effectively capture the registration of every product or service sold.

When products and services go unregistered you are leaving money on the table, plain and simple.

HOW DOES IT WORK?

Registration360™ ensures your customers do not have denial of service and that you receive future renewal notifications. Bundled with our Service360 cloud-based platform, Registration360 is easy to use and drives action to register unregistered products and services. Built on a sophisticated data processing engine, MaintenanceNet's Registration360 module streamlines the registration process and identifies unregistered products and services. The robust, web-based platform delivers visibility to the associated parties in an actionable format for auto-registration with the manufacturer.

With immediate access and visibility to unregistered products and services, your organization can immediately take action. By sending out automatic email notifications of unregistered assets, Registration360 makes it easy to increase registration rates. MaintenanceNet takes on the burden of notifying you and your customers of unregistered assets and captures and validates the required end customer information in order to ensure complaint registration records.

FEATURES & BENEFITS

- ▶ **Automated Cloud-based Registration Platform**
Increase renewal opportunities and improve registration rates
- ▶ **Multi-level User Access**
Channel-friendly, anywhere-anytime access for registering products and services
- ▶ **Multi-source Data Core; Data Enrichment**
Gain reliable customer information and improved data quality
- ▶ **Auto-registration and Self-service Model**
Improve customer satisfaction and retention; ensures coverage on critical assets
- ▶ **Automated Registration Notifications**
Delivers email notices to drive action to register online
- ▶ **Outbound Call Campaigns**
Dedicated agent ensures registration compliance



“Entitlement is only as good as the registration data collected and has a direct impact on future product and service sales revenue.”

—Leading Fortune 100 Manufacturer

FOR MORE INFORMATION OR A PRODUCT DEMO CONTACT US 866.699.7212

REGISTRATION: THE MISSING PIECE OF THE PUZZLE

Registration opens the door to complete product and service lifecycle management. With complete and accurate registration of all products and services, your sales teams and partners sales organization gain access to complete customer and product/service information. This visibility opens doors to renew service contracts, attach extended service to uncovered products, sell add-on consumables and refresh technology. You can easily increase your sales revenue by effectively managing the lifecycle of a product or service and increase the overall profitability of your business.

ACHIEVE RENEWAL AND PRODUCT REFRESH REVENUE

It all starts with registration. Registration360 establishes your annuity engine and maximizes product and service sales opportunities. With improved data quality and reliable customer information, you will expand your sales reach and stay on top of your customers needs. You can now be proactive about ensuring your customers expiring service contracts are renewed, their critical assets are covered by service, and their technology is refreshed at the appropriate time. It's the missing piece of the puzzle.

empower